



# GLADDERR

## Cosmetics leaflet GLADDERR

- GLADDERR has the following cosmetics products for the perfect shave
- GLADDERR Pre-Shaving Scrub (100 ml)
- GLADDERR Foaming Shaving Oil (30 ml and 120 ml)
- GLADDERR Calming Aftershave Balm (120 ml)
- GLADDERR Razor cartridges for women and men
- And GLADDERR gives shaving tips, further on in this leaflet

The GLADDERR cosmetics range has been developed in the Netherlands, based on an extensive study of shaving. Special attention was paid to shaving the body and pubic area. Based on the results of this study, a team of professional cosmetics specialists compiled the GLADDERR products using carefully selected ingredients. The balanced composition of the cosmetics range allows the products to work in synergy. The end result is an optimally geared range of cosmetic products which stimulates and harmonises the skin's own activation mechanism. GLADDERR consciously makes no distinction between different skin types because the skin's condition is dynamic, which is scientifically regarded to be a temporary phenomenon. The GLADDERR products have been developed in such a manner that the skin, as an organ, retains its capability of self correction.

The study has also enabled us to give shaving tips to make the shaving process more comfortable and to minimise any irritation. GLADDERR has compiled a shaving booklet for you, giving the results of the study, which can be downloaded free of charge from [GLADDERR.com](http://GLADDERR.com).

The GLADDERR scent fits perfectly with the luxurious and fresh perception of our brand. A pleasant scent, developed specially not to dominate your favourite perfume or odour toilette.

The GLADDERR cosmetics range complies with the most stringent standards of European cosmetics legislation. The composition of the individual products and information on how they work is described in more detail below.

## GLADDERR Pre-Shaving Scrub

The Pre-Shaving Scrub has a fine texture and was specially developed to remove any dead skin cells. A regular skin scrub (before shaving) using GLADDERR Pre-Shaving Scrub will also help point the hairs in the same direction, allowing you to shave them even more closely. This gives a more comfortable shave and better results.

Thanks to the mild composition of specific ingredients, this scrub is also suitable for facial use. GLADDERR Pre-Shaving Scrub gives your (facial) skin new freshness by removing dead skin cells and stimulating your skin's own repair and renewal mechanism.

INGREDIENTS: aqua, aloe barbadensis leaf juice, sodium laureth sulfate, hydrated silica, glycerine, polysorbate 20, acrylates/c10-30 alkyl acrylate crosspolymer, cocamidopropyl betaine, perfume, triethanolamine, panthenol, phenoxethanol, ethylhexylglycerin.

- Aloe Vera: soothing, moisturising and calming for skin irritations
- Glycerine: hydrating
- Panthenol – pro-vitamin B5: extremely nourishing, revitalising effect

GLADDERR Pre-Shaving Scrub contains a natural scrubbing agent and is allergen free.

## GLADDERR Foaming Shaving Oil

The Foaming Shaving Oil has been specially developed for use during your daily shower. The unique foaming effect of GLADDERR Foaming Shaving Oil has the advantage of making the oil more visible. Being oil based, the product remains on your skin longer than shaving foam, for example, allowing longer and more comfortable shaving. The oil also allows you to shave the same patch a number of times. When using GLADDERR Foaming Shaving Oil, you'll enjoy optimum shaving results without annoying irritation.

The combination of four types of natural oils offers perfect protection for your skin and boosts its natural moisture balance. The result is fresh and soft skin.

INGREDIENTS: glycine soya oil, mipa-laureth sulfate, laureth-4, cocamide dea, perfume, simmondsia chinensis seed oil, prunus amygdalus dulcis oil, macadamia ternifolia seed oil, tocopherol, helianthus annuus seed oil.

- Soya oil: soothing and boosting the natural moisture balance
- Jojoba oil: extremely soothing and protecting, rich in vitamin E
- Macadamia oil: protects the skin from drying and helps prevent skin irritation
- Almond oil: extremely soothing and protecting

GLADDERR Foaming Shaving Oil contains natural foaming washing agents and is allergen free.

## GLADDERR Calming Aftershave Balm

The Calming Aftershave Balm works completely in synergy with the scrub and oil. After shaving, treat your skin to the GLADDERR Calming Aftershave Balm for a calming effect. The ingenious composition of the balsam means that your skin retains its capability of self correction. In combination with the GLADDERR shaving tips, this helps the skin become accustomed to your shaving pattern and will give you optimum shaving results.

The Symcalmin™ anti-irritant complex calms the skin directly and has a strong effect on itchiness, redness and irritation. The addition of aloe vera, allantoin and glycerine softens the skin and boosts the natural moisture balance. Panthenol has a vitamin-forming property because it penetrates the skin, where it is converted into vitamin B5, which accelerates skin renewal. It also keeps the skin soft and elastic, while reducing superficial signs of ageing. Last but not least, the product contains Capislow™, which slows hair growth by up to 35%. The result is fresh and soft skin which stays smooth longer.

INGREDIENTS: aqua, aloe barbadensis leaf juice, glycerine, ethylhexyl stearate, cetearyl alcohol, butylene glycol, polysorbate 20, lecithin, larrea divaricata extract, perfume, acrylates/c10-30 alkyl acrylate crosspolymer, pentylene glycol, panthenol, peg-40 castor oil, allantoin, sodium cetearyl sulfate, tocopherol, phenoxyethanol, ethylhexylglycerin, helianthus annuus seed oil, hydroxyphenyl propamidobenzoic acid, sodium hydroxide.

- Aloe Vera: soothing, moisturising and calming for skin irritations
- Glycerine: hydrating
- Panthenol – pro-vitamin B5: extremely nourishing, revitalising and hydrating effect
- Capislow™: hair growth regulator
- Symcalmin™: anti-irritant complex to combat redness and irritation
- Allantoin: moisturising, calming properties, stimulates cell growth

GLADDERR Calming Aftershave Balm is allergen free.

## GLADDERR razor cartridges for men and women

The razor cartridges have been specially developed to shave your skin smoothly without irritation. Each cartridge has 5 blades ideally positioned for risk-free shaving and easy rinsing of the hairs left behind. The steel is produced in Sweden and is the best possible quality.

The cartridges themselves are produced in Germany and are suitable for women and men. The ladies version has been specially designed for flexible and risk-free shaving of legs, pubic area and other hard to reach places such as under the arms. For men, this cartridge is therefore also very suitable for body shaving. The cartridges for men are extremely suitable for shaving the face, due to their design, flexibility and lubra strip.

The cartridges for women are available in white, violet-white and turquoise-green. The men's cartridges are blue-black.

The hand grip and the razor cartridge have been developed so that the cartridge clicks smoothly onto the hand grip, without spoiling the attractive design. We recommend that the razor cartridge is attached and removed with the protective casing around it.

GLADDERR Razor cartridges are available from the supplier of your hand grip or via the GLADDERR.com website. We can also offer you a subscription service, in which the razor cartridges are delivered to your home periodically. We can advise you as follows on the scope of subscriptions, depending on your shaving frequency:

- When shaving daily, you will generally use 2 razor cartridges per month. This is assuming that you follow the shaving tips (thorough rinsing and drying after use, with replacement every two weeks). For daily shaving therefore, we advise a subscription for the supply of 12 razor cartridges per 6 months.
- When shaving 2 to 3 times per week, we advise 2 razor cartridges every six weeks. This is assuming that you follow the shaving tips (thorough rinsing and drying after use, with replacement every two weeks). In that case, we advise a subscription for the supply of 8 razor cartridges per 6 months.

The subscription can be stopped immediately at any time. The first delivery will be received after arranging the subscription. You can do so simply at GLADDERR.com.

## GLADDERR shaving tips

The following shaving tips apply to the body, legs and pubic area. The complete booklet of shaving tips can also be downloaded via GLADDERR.com.

- 1 Always start by shortening long hairs using clippers or scissors, if necessary.
- 2 Soften the hair and follicles by wetting (at least 3 minutes).

- 3 A skin scrub using GLADDERR Pre-Shaving Scrub will also help the hairs all point in the same direction and remove dead skin cells, allowing you to get an even closer shave. NB: we do not advise daily scrubbing, once a week should be enough for optimum shaving results.
- 4 Apply the GLADDERR Foaming Shaving Oil and massage it into your external skin.
- 5 Start by shaving a straightforward part of your body in order to get the feel of the razor. Always shave slowly and gently, pulling your skin taut with your fingers where possible.
- 6 Feel the direction of the hair growth and start by shaving in that direction. After a while, you can possibly also work from the sides. If the hair grows downward, always shave from top to bottom to start with.
- 7 The GLADDERR Foaming Shaving Oil gives you plenty of time to do the job thoroughly, due to the oil basis staying put on the skin for longer. While applying the oil, it is useful to be able to place the hand grip in a holder. GLADDERR has designed various (wall) holders specifically for that purpose.
- 8 Rinse the cartridge frequently in water while shaving, in order to rinse out the hairs. This keeps the blades nice and sharp.
- 9 Check your skin and massage gently with your hands after shaving to determine the results. Carry on shaving if necessary.
- 10 Optimise your smooth skin by not shaving for a couple of days, and improve your own shaving skills through experience. Red irritation can be avoided once you get to know your own body. Give your skin time to adjust to the changes of regular shaving.
- 11 We recommend rinsing with cold water, which will close the pores and give you a fresh and smooth feeling.
- 12 Rinse the handle and cartridge with water after use. Cleaning the cartridge in alcohol will extend its life.
- 13 Always dry the handle and blades well after use. You'll be glad you did the next time you shave. It will also extend the life of the cartridge, while keeping your stylish GLADDERR shaving tools looking attractive!
- 14 After shaving your pubic area, it's a good idea to sleep without underwear for a night. This will air the pubic skin and give it a better chance to recover, therefore reducing the risk of irritation.
- 15 Moisturise your shaven body skin with GLADDERR Calming Aftershave Balm for a lovely, softening effect. We always advise against the use of baby oil and baby powder.

And last but not least, enjoy the great feeling that you get from GLADDERR.

GLADDERR BV  
Ambacht 12, 1511 JZ Oostzaan, The Netherlands  
Email: [info@gladderr.com](mailto:info@gladderr.com), Web: [www.gladderr.com](http://www.gladderr.com)  
Made in the Netherlands